



## News Release

FOR IMMEDIATE RELEASE

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### **TEREX AWARDS EVERGREEN FARM & GARDEN LTD. AS ITS ROOKIE OF THE YEAR DISTRIBUTOR**

Orono, ON, Canada (October 28, 2010) — Terex Construction Americas has awarded Evergreen Farm & Garden Ltd. with its Rookie of the Year award for North America during the company's annual distributor meeting in Southaven, Miss. Evergreen was selected for its accomplishments as the new distributor during 2010.

"Evergreen has a long-standing customer-focused reputation. Because of this solid foundation, we saw great opportunity for Evergreen to build the Terex® compact equipment product line in Canada," said Dean Barley, director, Terex Compact Sales - North America. "We are excited to witness Evergreen exceed our expectations and couldn't be happier to name them 2010 Rookie of the Year."

Marilyn Morawetz of Evergreen Farm and Garden Ltd. shared her excitement, "We're quite proud of our staff for setting out to achieve this award and then accomplishing it. The sales crew loved having something like this award as a target to strive for, and after we heard we won, we couldn't wipe the smiles off our faces. This represents how hard our crew and sales team work."

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Morawetz continued, "We are so thankful to our customers for their continued support, and we are excited to continue to serve the counties of Durham, Northumberland, Peterborough and Victoria."

Terex presented Evergreen with a trophy and \$1,000 to be spent on an employee celebration. "We recognize that it takes an entire team to achieve a successful sales year," said Barley. "We are so proud of our distributors, and this is a small way of showing our appreciation."

For more information about Evergreen Farm and Garden Ltd. go to <http://www.teamevergreen.com/>

#### About Terex

Terex Corporation is a diversified global manufacturer operating in four business segments: Terex Aerial Work Platforms, Terex Construction, Terex Cranes and Terex Materials Processing. Terex manufactures a broad range of equipment for use in various industries, including the construction, infrastructure, quarrying, mining, shipping, transportation, energy, refining, and utility industries. Terex offers a complete line of financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information on Terex can be found at [www.terex.com](http://www.terex.com).

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